

ALEXANDRA IUGA

**Graphic/ Web designer,
Social Media Marketing specialist,
Illustrator.**

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SKILLS

- Graphic designer -Corporate Identity and Branding
- Web designer- (UI, UX, Social)
- Social Media Marketing Specialist
- Multilingual (Romanian, English, basic German and French)

PROGRAMMES

- Adobe Photoshop, Adobe Illustrator, Adobe InDesign, CorelDraw, Canva, Adobe After Effects, Adobe Dimension, Clip Studio, MS Office Suite.
- Very well experienced in Adobe XD, Wordpress and basic HTML, JavaScript and Bootstrap.

WORK EXPERIENCE

Freelance Graphic Designer

2016-Present

Graphic Design -experience in Branding and Promotional materials for print/web such as logo design, posters, flyers, animations, packaging design and illustration.

Web Design -experience designing websites/apps, with or without a set of guidelines and creating the brand of the companies.

Overall Project Manager -experience in managing the entire Transmedia Exhibition in terms of Branding, Website, Activities, Decorations, Social Media and Invites, as well as preparing the design materials.

Social Media marketing -designing social media promoting materials for a variety of clients.

WinACC Social Media Marketing Specialist

2020

Promoted the project "Our Lives Our Future" on their social media channels while providing the graphic content as well.

Winchester HUB Communication Team

2019-2020 (1 year contract)

Social media and print promoting their events while keeping the brand consistent.

Yes Agency-summer placement

2020

Internship -gained experience in web design and graphic design, creating promotional materials for companies.

Dim T Restaurant

2017-2020

Waitressing and Running -Customer service

Castelul Magiei

2015-2017

Sales assistant -Providing customer assistance and have experience in stock rotation

Entertainer -Experience in working with young children and providing entertainment.

Gastatte Reif restaurant

2014-2016

Bartender and waitress -Customer service.

Transylvania Fashion

2014-2016

Model

EDUCATION, QUALIFICATIONS & VOLUNTEERING

- "Ioan Bob" Primary School (Cluj-Napoca) 2006-2010
- "Romulus Ladea" High School of Arts (Cluj-Napoca) 2010-2017
-graduated in 2017 with **First prize**
- University of Winchester (Winchester) 2017-2020
course: Digital Media Design BA (Hons)
-graduated with **First Class Honours** -highest award possible

QUALIFICATIONS

- Web Designer Qualification (grade 10-A)
- Graphic Art Diploma (grade 10-A)
- Driving license category B
- IELTS English.
- Student Academic Representative (StARS) for all 3 Academic years
- Vice president Student Representative Year 2 and Year 3 Digital Media Design Course
- Romanian Bacalaureat

VOLUNTEERING EVENTS

- Project Transylvania 3.0
- Cultural Mexican Night,
- Cultural German Night,
- Cultural French Night ,
- Cultural Netherlands Night,
- Cultural Romanian Night at CORA,
- Angel's Night in Cluj Napoca.

AWARDS

1st Place- The National Graphic arts competition entitled "Light".

2nd Place- The International Painting Competition entitled "A child's smile".

1st Place- The International painting competition entitled "Play of Spheres".

Personal Graphic Exhibition entitled "Exercise" - can be found it in the Newspaper Transilvania Reporter (2015).

First Class Honours- University

First Prize- for all years in College

